



MATERIAL  
SOLUTION



FADE RESISTANT

# SALES GUIDE FACT SHEET

## Year Value of Material Solution & Fade Resistance “**UV Longevity**”

All of our products have a year value. This number **represents the number of years that the material composition can spend outdoor in daily full direct sunlight before deterioration will be evident.**

We arrive at this number by taking the lowest common denominator of all materials used in the manufacture of any product.

When receiving a quote from us, you will notice that all products have a year value placed against the material.

In addition, we run 2 different ink systems across our presses which enable us to offer both shorter term (cost saving) and longer term / hardier print results.

When requesting a quote from us, you will find that we choose a press for your work that will match the longevity of the material you have selected.

Please note, that if the primary use for the intended product is indoors or with short exposure to indirect sunlight, then the life expectancy of the product will be much higher. Consider the values we place on our products as worst case scenarios.

**Our solutions range from 6 months to 10 years.**

**Make sure that you discuss with our team how many years you need your product to last, as this will impact on the price of your work. By requesting a lifespan longer than you actually need, you may find yourself paying more than is necessary.**

This range of material was created primarily to make it easier for our resellers to discuss our product options with their clients. For more specific or detailed information, please contact us directly.



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