



OVERSIZE
PRINTING

SALES GUIDE FACT SHEET

Oversize printing “**Large Format Limitations**”

Our presses are all wide format and so can accommodate 50 metre roll material which is up to 1500 mm wide. For print areas wider than this, we have the option to tile. For instance when it comes to murals and large signage, we will print and apply in “drops” similar to a wallpaper scenario.

In addition, we use a digital cut process with continuous print registration. This allows us to cut continuously and accurately on a roll for not only labels on rolls, but also for continuous runners, decal striping or overlength display printing.

When it comes to size and shape within our press, there are not many restrictions.

When it comes to installs or particular placement scenarios, we’re happy to discuss and advise options. In some circumstances, a site visit or measure on your behalf can be arranged.

Make sure that you discuss with our team the anticipated use or environment that is intended for the product. By requesting specs above what you need, you may find yourself paying more than is necessary.

This range of material was created primarily to make it easier for our resellers to discuss our product options with their clients. For more specific or detailed information, please contact us directly.



team@brandindustry.com.au



1300 220 030